



Buena Park Area Chamber of Commerce

E-Business Journal

Where Members Unite to Create A Strong Local Economy

www.buenaparkchamber.org

JANUARY 2011

Calendar

- Wednesday, January 5th Business Expo Meeting - Noon at the Buena Park Chamber Offices
- Thursday, January 27th State of the City at Knott's Berry Farm Resort Hotel
- Thursday, February 10th Multi-Chamber Business 2 Business Expo & Mixer Knott's Berry Farm Resort Hotel
- **Next Chamber Breakfast** Wednesday, Feb. 23rd at the Holiday Inn - 7: a.m.

Check website

www.buenaparkchamber.org for additional dates

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2011 State of the City Luncheon



Photos by Loreen

2010 - Rick entering the room after arriving on a motorcycle

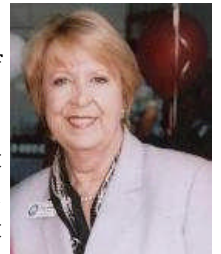
The Buena Park Area Chamber of Commerce will present the 2011 State of the City Luncheon on Thursday, January 27. Guest speaker Rick Warsinski, City Manager, will give an update on the major projects and developments happening in the city, along with an overview of the city's financial position. Rick's presentation has always been very informative and entertaining...one you won't want to miss!

The luncheon will be held at the Holiday Inn & Conference Center located at 7000 Beach Blvd., Buena Park. Check-in begins at 11:00 a.m. and the program will begin at 11:30 a.m.

Cost is \$30 per person or reserve a table for 10 for \$300. Reservations are strongly recommended prior to 2:00 p.m. on January 25th so that adequate seating will be made available. Make your reservation by calling the Chamber at (714) 521-0261 or register online at www.buenaparkchamber.org.

Chamber CEO Retires

Gail Dixon, IOM and Chamber President, CEO for the past 12 years, has retired. The Board of Directors has named Vice President of Operations, Denise Simmerman Interim CEO.



"Buena Park has been my husband's and my passion for the past 36 years and we've had the opportunity to make many wonderful memories in our community," Dixon said. She further stated that she appreciates all of the friendships made and courtesies extended during her tenure.

We wish Gail all the best and will greatly miss her at the Chamber.

"Showcase" Your Business in 2011

Spaces are filling up fast for the Multi-Chamber Business 2 Business Expo & Mixer that will be happening on Thursday, February 10, 2011! Buena Park, La Mirada, La Palma and Stanton Chambers are teaming together to bring you a bigger, better and successful event. There will be seminars available and the Orange County Business Service Center will be there for your FREE hiring and job search needs. Admission and parking is FREE to the public.

For more information on being an exhibitor or sponsor, please contact Denise at (714) 521-0261 or email denise@buenaparkchamber.org or visit our website at www.buenaparkchamber.org.

DON'T DELAY...RESPOND TODAY!

**Buena Park Area
Chamber of Commerce
2010-11**

Executive Committee

Chairman
Sylvia Woodside
*Investment Advisors
International*

Chairman-Elect
Tyler Mortensen
A-American Self Storage

Vice Chairman
Community Affairs
Patricia Neill
Buena Park Downtown

Chief Financial Officer
Hector Valiente
OneWest Bank

Immediate Past Chairman
Duane Townsend
Aflac

Board of Directors

Loreen Berlin
Photos by Loreen

Dennis Fyda
Holiday Inn Buena Park

John Heffernan
AT&T

Lily Otieno
Infinity Business Solutions

Don Prescott
*Knott's Berry Farm Resort Ho-
tel*

Diana Ramsey
Simpson Buick, GMC

Christine Rodarte
American First Credit Union

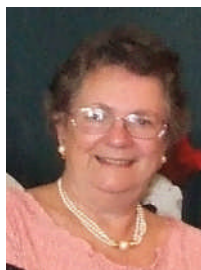
Tom Roepke
*Yamaha Corporation of Amer-
ica*

Terry Sorgdrager
Kentucky Fried Chicken

Chamber Staff

Denise Simmerman
Interim CEO

Christine Gaytan
Office Administrator



*Chairman's Message
by Sylvia Woodside*

Welcome to 2011!!!

Look for some new and exciting changes to the Buena Park Area Chamber this year.

Sadly, Gail Dixon, who has served our Chamber and our City for 12 years, has retired effective December 31, 2010. She will be sorely missed. Our good news is that Denise Simmerman, our able Vice President of Operations, will take over as the CEO of the Chamber. We look for some great ideas and a few changes as we go into the new year with our new CEO.

We will be looking at some different events this year to augment our Chamber, such as HR Roundtables and informational seminars. We also have some projects that we look forward to doing with our city. Business is important to Buena Park and as a Chamber we will continue to build on that premise.

Please attend our events. The first of the year will be the State of the City by City Manager, Rick Warsinski who is always topical, informational and entertaining. Make sure to mark your calendars for Thursday, January 27th for lunch. Please call and make your reservation prior to Tuesday, January 25, 2011.

Also, on February 10. we have our Multi-Chamber Business 2 Business Expo & Mixer. Not only will we have businesses from Buena Park, La Mirada, La Palma and Stanton participating, we will also have very informational seminars that will be valuable information to help grow your business.

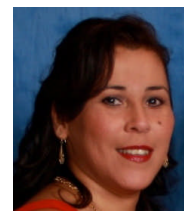
Keep yourself updated by logging on to the Chamber's website at www.buenaparkchamber.org.

A happy and prosperous New Year to everyone!!!

“Farewell” and “Hello”

As we sadly say farewell to Gail Dixon, we welcome Christine Gaytan who will be the Chamber's Office Administrator. Christine is a long time resident in Buena Park and has been employed as Office Manager with the Los Alamitos Area Chamber of Commerce for over 13 years. Her professionalism, chamber experience and her enjoyable personality, will make a great addition to the Buena Park Area Chamber of Commerce.

Visit the Chamber or give a call and say “hello” to Christine!



Business Highlights



November & December Chamber Member Renewals

Advantage CDC, Regina Grant Peterson - **6 Years**

Subway, Nick & Julie Kim - **6 Years**

West Coast Sand & Gravel, Marv Struiksma - **33 Years**

Sunshine Check Cashing, Joe Dibsy - **27 Years**

Dorado Senior Apartments, Annette Garcia - **1 Year**

Boys & Girls Club of Buena Park, Bruce Hird - **37**

Aflac, Duane Townsend - **6 Years**

Rossier Park School, Maria Chappalear - **12 Years**

Infinity Business Solutions, Lily Otieno - **3 Years**

Evergreen Storage, Ellen Martin - **19 Years**

Kentucky Fried Chicken, Terry Sorgdrager - **15 Years**

Radisson Suites Hotel, Andrew Behnke - **28 Years**

Welcome Konica Minolta Business Solutions

Konica & Minolta merged in 2003. They are a Fortune 1000 Company with 20 manufacturing facilities worldwide and over 35,000 employees. With over 100 years of expertise, Konica Minolta has become one of the leading manufacturers of digital black & white and color printing technology. They are an eco-friendly company that has a total business solution for any sized business.

Teens - Get Fit at the Buena Park Library

Teens can start the new year right with healthy eating and exercise as they participate in the Get Fit workshop at the Buena Park Library on Saturday, January 8th from 2:30 to 4:00 pm. Teens will be making fresh fruit tostadas and smoothies. After snacks, they will enjoy some friendly competition as they play a variety of Wii sports games.

For more information, please call the library at (714) 826-4100 x 125, or visit www.buenaparklibrary.org. The library is located at 7150 La Palma Avenue, Buena Park and is open Tuesday thru Thursday, 10: am to 8: pm and Friday & Saturday from 10: am to 5: pm.

20th Annual Holiday Taste of Buena Park - December 8th

There was plenty of delicious food; great raffle & door prizes; fun music by Benny the DJ; dancing and lots of good company! We hope you enjoyed yourself as much as we did. It was a fun party and a great way to start off the holiday season.

THANK YOU...Holiday Inn for again providing the beautiful room; thank you to all the restaurants for the delicious food; thanks Benny, table sponsors, raffle prize donors; thank you committee, and **THANK YOU** to all that were in attendance...**THANK YOU ALL.**



We wish you ALL a very happy, healthy and prosperous New Year!

Buena Park Area Chamber of Commerce

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Buena Park, CA 90621
Phone: (714) 521-0261
Fax: (714) 521-1851

www.buenaparkchamber.org

Or current Business

Presorted Standard

U.S. Postage

PAID

To:

2011 Required Posting of Employee Posters

The Chamber has learned that audits of businesses in various parts of Southern California has resulted in consequences for some small businesses who do not have current Employment Posters displayed for their employees.

Contact fellow chamber member John Smith, owner of All In One Labor Law Posters and get your required posters. They are here in Buena Park, produce top quality posters and will ship them immediately.



Chairman's Circle

Are YOU Interested??

Are you looking for high visibility for your company throughout the year? Does a "one-time" annual subscription for sponsorship and event tickets, instead of event by event solicitation, sound intriguing? There are plenty of benefits for becoming a member of the highly recognized Chairman's Circle.

Call or email Denise today for more information!

Chamber Group Membership -

Are YOU Eligible??

If you are a Buena Park based business and are a member of the Buena Park Area Chamber, you may also become a member of 3 additional chambers for ONLY an additional \$300. Become a group member and belong to Buena Park, La Mirada, La Habra & Norwalk. You may attend all their events at member cost, be listed in their directories, listed on their website, etc. as a full fledged member of each chamber!

Chairman's Circle Members are General Sponsors of All Chamber Events