



BUENA PARK AREA CHAMBER OF COMMERCE E-Business Journal

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May 2011

Upcoming Chamber Dates

Board of Directors Meeting

Tuesday, May 10
Chamber Offices
4:00 p.m.

There is no Chamber Breakfast in May

Police Appreciation Luncheon

Wednesday, May 18
Knott's Berry Farm
Resort Hotel - 7675 Crescent
11:00 a.m. Registration

Happy Hour Mixer

Thursday, May 19
Radisson Suites
5 to 7 p.m.

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Police Appreciation Luncheon Wednesday, May 18 Knott's Berry Farm Resort Hotel

One of the Chamber's favorite and best attended events every year is the Police Appreciation Luncheon. We invite you to join us in honoring the men and women of the Buena Park Police Department for their outstanding service to the community. This is an event YOU won't want to miss. Meet and greet with community and city leaders and other Chamber members. Call (714) 521-0261 and make your reservation TODAY or print the flyer/registration from the Chamber's homepage www.buenaparkchamber.org.

Buena Park Downtown wins 'Overall Community Support Award' International Council of Shopping Centers Foundation honors BPDT

By Loreen Berlin

Buena Park Downtown Shopping Center, Diversified Developers Realty, has been awarded the "Foundation Community Support Award - Western Region and Overall Community Winner," by the International Council of Shopping Centers Foundation, based in New York. The awards were presented Friday, April 1, at the Fusion Conference at the Renaissance Hollywood Hotel and Spa, in Hollywood and represent the industry's highest marketing honor.

BPDT is the winner of two Community Support Award categories, Western and Overall U.S., and therefore to support BPDT's philanthropic cause, Giving Children Hope will receive two \$5,000 dollar donations- \$10,000 dollars total - from the ICSC Foundation. As the winner of the Foundation's Overall Community Support Award, Buena Park Downtown, DDR, is eligible for the ICSC Foundation's 2011 Albert Sussman International Community Support Award, which honors the best community support program worldwide. The award will be presented Monday, May 23, 2011 in Las Vegas, Nevada.

The ICSC Foundation's Community Support Award program was established in 2006 and is a worldwide program that honors corporate social-responsibility and community-outreach efforts of shopping centers for charitable initiatives that enhances the communities the Retail Real Estate industry and its projects serve. The Community Support Award program is designed to recognize exceptional



Photo by Loreen
BPDT Marketing Director Patricia Neill and Giving Children Hope Director Elizabeth Saldana.

contributions by shopping centers or shopping center companies within their communities.

The ICSC Foundation was established in 1988 and is the nonprofit public charity of the International Council of Shopping Centers, Inc. ICSC was founded in 1957 and is the premier global trade association of the shopping center industry, with more than 55,000 members in more than 90 countries including shopping center owners, developers, managers, marketing specialists, investors, retailers and brokers, as well as academics and public officials. As the global industry trade association, ICSC links with more than 25 national and regional shopping center councils throughout the world.

**Buena Park Area
Chamber of Commerce
2010-2011**

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Sylvia Woodside
*Investment Advisors
International*

Chairman-Elect
Tyler Mortensen
A-American Self Storage

Vice Chairman
Community Affairs
Patricia Neill
Buena Park Downtown

Immediate Past Chairman
Duane Townsend
Aflac

Board of Directors

Loreen Berlin
Photos by Loreen

Dennis Fyda
Holiday Inn Buena Park

Lily Otieno
Infinity Business Solutions

Don Prescott
*Knott's Berry Farm
Resort Hotel*

Diana Ramsey
Simpson Pontiac, GMC

Christine Rodarte
American First Credit Union

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Yamaha Corp of America

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Kentucky Fried Chicken

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Christine Gaytan
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**Chairman's Message
by Sylvia Woodside**

I want to thank Bruce Hird, Diane Masseth-Jones, Elizabeth Saldana and Ray Bell for their presentations at the April breakfast. It is great to know that we have such incredible people working for the betterment of the community in Buena Park. It is always good to give back to the community and we appreciate them letting us know how...

Non-profits share 'How to get involved'

Community involvement, key to successful "non-profit" organizations

By Loreen Berlin

Four non-profit organization leaders spoke during the April Buena Park Area Chamber of Commerce breakfast. As a part of the Chamber's "Community Involvement Program," the non-profits told about services each provides to the community and how individuals and companies may get involved and "make a difference."

Boys and Girls Club of Buena Park Chief Professional Officer Bruce Hird said that the Boys and Girls Club and serves 800 children 6 to 18 years of age, with 125 to 140 attending each day; the number swells to 250 a day in the summer. "You can volunteer any talent you have," Hird said. "If you really want to make a difference - be a mentor; it's the most fulfilling thing you can do."

Giving Children Hope Director Elizabeth Saldana said that their organization offers international and local help in responding to emergencies. The "We've Got Your Back" backpack program is for children identified as homeless who are living in shelters, a motel room or with two-to-three families in a one-bedroom apartment. The backpack program is a weekend nutrition program where the children receive free food for themselves and their families for over the weekend. The children and parents learn about nutrition through homework sent home with the backpack; the backpack provides two breakfasts, two lunches and two dinners. "What's in each backpack depends on donors from the community." "Come out and view our facilities as we fill 1,000-to-2,000 backpacks a week."

"The YWCA is to empower women and to erase racism," Diane Masseth-Jones said. YWCA has a Youth Employment program that serves youth from 14 to 22 years of age.

"We have an Anaheim satellite office and need help with computer skills for kids because they need to apply for jobs on-line - you can change a child's life," she said. "We need professionals to come in and do workshops."

SLDC serves severely disabled students from 3 months to 21 years of age, Ray Bell said. Bell said that 300 students attend the SLDC campus each day, transported on 16 school buses that their center operates, in addition to students being transported from Newport Beach and Fullerton on separate busses. Bell said that they can use volunteers. "If you say you will volunteer at 10 a.m., you need to be there at 10 a.m. because the student will depend on you." He said that having jobs for the transitional students between the ages of 18 to 21 makes a huge difference for the students. "If your business or company can offer one hour a week or one hour a day within our school hours of 8:45 a.m. to 2:30 p.m., at our expense, we would applaud you for that job opportunity."



Photo by Loreen Berlin

Pictured (from left to right) are Boys and Girls Club of Buena Park CPO Bruce Hird; Diane Masseth-Jones, with the YWCA of North Orange County; Giving Children Hope Director Elizabeth Saldana, and Ray Bell with the Speech and Language Development Center.

BUSINESS HIGHLIGHTS



NEW MEMBERS

Windsor Gardens Convalescent Center of Anaheim

Carmen Adams
3415 W. Ball Road
Anaheim, CA 92804
(714) 826-8950
www.windsorcares.com
cadams@windsorcares.com

Human Solutions LLC

Lisa Jordan
Buena Park, CA 90620
(714) 826-7886
www.human-solutions.net
lisa@human-solutions.net



APRIL MEMBER RENEWALS
for your continued support!

Law Offices of Anthony (Tony) N. Fonte, Esq. - **49 Years**
Ganahl Lumber - **46 Years**

Happy Hour Mixer



Suites Hotel

7762 Beach Blvd., Buena Park
Thursday, May 19, 2011
5:00 - 7:00 p.m.

Please mark your calendar and join us for
an evening of networking, fun and good food.

Radisson Suites will host this month's
"Happy Hour Mixer." Mixers are a great way to
network with other chamber members in a
relaxed and casual atmosphere.
Stop by anytime between 5 and 7 and make
sure to bring plenty of business cards
for networking.



New Member Spotlight

Pepsi Beverages Company

6261 Caballero Blvd., Buena Park

Pepsi Beverages Company is the world's largest
manufacturer, seller and distributor for the Pepsi-
Cola brand portfolio. They are a division of
Pepsico which was the result of a merger in 2010
between the Pepsi Bottling Group and Pepsi
America. They have 70,000 employees across
North America and are headquartered in Somers,
New York. There are 520 employees that work
out of the Buena Park facility. These employees
cover a variety of functions to include bottling,
warehousing, sales, delivery, vending, customer
service, dispatching and transport.

GET INVOLVED...GET ACQUAINTED...

REALIZE THE BENEFITS OF YOUR MEMBERSHIP!

Buena Park Area Chamber of Commerce
6601 Beach Blvd.
Buena Park, CA 90621
714 521-0261

www.buenaparkchamber.org

Where Members Unite to Create a Strong Local Economy

Or current Business

Presorted Standard
U.S. Postage
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To:



Chairman's Circle Members Receive additional promotional opportunities and event tickets throughout the year. They write just one check to cover events and sponsorships throughout the year.

For info: Denise: 714 521-0261.

MISSION STATEMENT

The Mission of the Buena Park Area Chamber of Commerce is to advance the commercial, professional and civic interests of the Buena Park community and to represent business in city, county, state and national legislation.



Thank You Buena Park Golf Sponsors

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Loren Berlin, Photos by Loren

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THANK YOU LAKER GIRLS for attending!

Thank you to ALL that participated in the Corporate Challenge Multi-Chamber Golf Tournament. It was a beautiful sunny day and everyone had a great time! We had good food, great auction and opportunity items and lots of fun. **And many thanks to all our volunteers for your hard work.**