



BUENA PARK AREA CHAMBER OF COMMERCE E-BUSINESS JOURNAL

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Printed Newsletters Published and Mailed Quarterly

August 2011

Chamber August Calendar

—Board of Directors Meeting

Tues. August 9, 2011
4 p.m. - Chamber Office

—Chamber Breakfast

Holiday Inn 7:15 a.m.
Wednesday, August 31
Please RSVP

—Happy Hour Mixer

Thursday, August 25
5:00 - 7:00 p.m.
Hosted by Torch Restaurant
7850 Beach Blvd.



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Turning Action Into Results - Peak Performance Strategy Session from "Unleash The Power Within" at the Chamber August 31st Breakfast



Holiday Inn

Presented by Mark Ochoa, a Peak Performance Strategist and National Speaker from the Anthony Robbins Company. This is a brief workshop that will provide you with the same strategies, communication skills, and physiology used by the world's top achievers to attain outstanding success and fulfillment. If you desire to learn cutting edge tools that will help you overcome challenges and rapidly achieve your personal and professional goals...then YOU should attend this brief workshop.

Click the link below

http://www.buenaparkchamber.org/scheduled_event.php?id=978 to register.

Torch Restaurant Hosts August 25th Happy Hour Mixer 5: - 7: p.m.

Torch Restaurant invites Chamber members and associates to visit their newly opened restaurant and enjoy FREE appetizers and drinks at happy hour prices. Torch is a new Chamber member and new business in Buena Park. Please join us in helping them "grow" their business by supporting this event. Remember to bring business cards for networking!

Mark your calendar for:
Thursday, August 25, 2011
5:00 to 7:00 p.m.

Torch Restaurant
7850 Beach Blvd. - Buena Park
(714) 523-8880

Check out the website
www.torch-restaurant.com



Photo Credit: Photos by Loreen

Torch Restaurant Grand Opening &
Ribbon Cutting
June 23, 2011

**Buena Park Area
Chamber of Commerce
2011 - 2012**

Executive Committee

Chairman of the Board
Tyler Mortensen
American Self Storage

Chairman-Elect
Patricia Neill
Buena Park Downtown

Vice Chairman
Community Affairs
Dennis Fyda
Holiday Inn Buena Park

Chief Financial Officer
Omar Del Valle
OneWest Bank

Immediate Past Chairman
Sylvia Woodside
Investment Advisors International

Board of Directors

Loreen Berlin
Photos by Loreen

Linda Burr
Park Waste & Recycling

Jay Levy
Hochiki America Corporation

Lily Otieno
Infinity Business Solutions

Don Prescott
Knott's Berry Farm Resort Hotel

Christine Rodarte
American First Credit Union

Tom Roepke
Yamaha Corp of America

Terry Sorgdrager
Kentucky Fried Chicken

Virginia Vaughn
Bella Dia Salon & Day Spa

Chamber Staff

Denise Simmerman
President/CEO

Christine Gaytan
Office Administrator

Buena Park Area Chamber holds 'Office Warming'

Article and Photo By Loreen Berlin

The Buena Park Area Chamber of Commerce has settled nicely into its new home at 8081 Stanton Avenue, Ste. 306, in Buena Park.

Thursday, July 14, the Chamber hosted an "Office Warming" and ribbon cutting that was attended throughout the evening by eight of its board members and 60 Chamber members and guests.

"We had such a great party, CEO/President Denise Simmerman said. We had a 50/50 drawing, awesome door prizes, delicious food, and many wonderful guests."

The Chamber furnished roll-up sandwiches, Hawaiian Potato Salad (homemade by Denise), Pat and Oscar's pasta salad, and wine donated by Immediate-Past Chamber Board Chair Sylvia Woodside and Peter Chow with Investment Advisors International. The newest Chamber Board member Virginia Vaughn and husband Kenny Vaughn donated a beautiful "gift basket" from their Bella Dia Salon & Day Spa, along with a vegetable tray, dips and desserts.

The Chamber staff would like to thank all of you that attended and supported the "office warming." For Chamber information, call (714) 484-1420 or visit www.buenaparkchamber.org.



Take Me Out To The Ballgame Angels vs. Rangers



Tickets are still available on a first-come, first-serve basis, for a fun and exciting evening at Angel Stadium on Thursday, August 18th. The Chamber has tickets for only \$32 and you receive a **FREE** hot dog & soda and a Gnome Bobblehead. The seats are 3rd baseline, Field Box and regularly priced at \$36 without the promotional item and **FREE** food. Don't miss out on this fun event! Invite friends, take the kids or take your employees! This is one game you don't want to miss!

Thursday, August 18, 2011 Angel Stadium

7:05 p.m. game

Cost per person: \$32

Includes: Field Box Seats, Gnome Bobblehead, Free Hot Dog & Soda

**These tickets are regularly priced at \$36 just for the seats alone.

Contact Denise at denise@buenaparkchamber.org or call the Chamber (714) 484-1420 to purchase tickets TODAY!

Business Highlights



JULY CHAMBER MEMBER RENEWALS for your continued support!

Walmart - **8 Years**
Cypress Urgent Care - **1 Year**
The Literature Connection - **8 Years**
Devi Nambudripad, D.C. - **19 Years**
Granny's Flowers & Plants - **11 Years**

American First Credit Union - **10 Years**
YWCA North Orange County - **4 Years**
Buena Park Historical Society - **5 Years**
Fine Living Furniture - **4 Years**
Robert G. Woolery, DDS - **35 Years**

Nick's Subway of BP receives highest honor

An unparalleled achievement since its opening

By Loreen Berlin

Nick's Subway of Buena Park, 8241 La Palma Avenue, has received the "Award of Excellence," for six consecutive years, from the County of Orange Environmental Health Division for consistently maintaining exceptionally high food safety and sanitation standards. "It's not easy to receive an 'Award of Excellence' because you have to be so good on a consistent basis and put food safety at the fore front of your business," Orange County Health Care Agency Program manager Mike Haller said when the Kim's received their 5th award and here they are receiving their 6th consecutive award since opening in 2004. "It's not common to receive 100 percent for six years," Nick Kim said. "That's very good; it's 'privilege' to receive that kind of award."

Kim said that only a few stores in all of Orange County including all food businesses get the award six years in a row. Kim said, "this is better than an 'A' rating on the window of a restaurant. It's very good news – it's almost a perfect rating from the Health Department." And as always, Nick Kim credits his wife, Julie Kim for the restaurant's high achievements. "Julie focuses on cleaning the store and making sure of the quality of the food," Nick Kim said. "She maintains and keeps the restaurant in the upper-most clean atmosphere and she is the one who runs the restaurant most of the time." Julie Kim said that they pride themselves on having fresh vegetables and meat and therefore can feel confident of a healthy environment in their Subway. The Kim's opened their restaurant in 2004. The award is given after one year of being in business, so they received the prestigious award in 2005, 2006, 2007, 2008, 2009 and 2010 which is valid through Dec. 31, 2011.

Nick is active in the Buena Park Area Chamber of Commerce as well as the Korean Chamber of Commerce that is working in conjunction with the Buena Park Area Chamber to build a better rapport in the business world of the two cultures. "We have a lot of Korean businesses in Buena Park – well over 100." Nick's Subway is one of the restaurants that participates annually in the Buena Park Area Chamber of Commerce's annual "Taste of Buena Park" at the Holiday Inn Buena Park. This year's Taste of Buena Park is set for Wednesday, Dec. 14 from 6 to 9 p.m. The Kim's also distribute free Subway food coupons to the school district and the library and recently to a police function. "It's a win/win situation and we are happy to participate in the community," Nick Kim said. Nick Kim, who is a Commercial Real Estate Broker, that covers Orange and Los Angeles counties, is also a Cerritos Chamber of Commerce member and Cerritos City Commissioner for Property Preservation, where he has served for the past five years.

For Subway information, call 714-523-7777 or visit www.subway.com.



Photo by Loreen

Photo caption:

Nick and Julie Kim, owners of "Nick's Subway of Buena Park, and three of their employees pause for a picture celebrating their sixth-consecutive "Award of Excellence" received from 2005 to 2010 for consistently maintaining exceptionally high food safety and sanitation standards. Pictured (from left to right) are Nick Kim, Maya Rouhollahi, Julie Kim, Sherrane Villamento and Kristina Sajorda.

Buena Park Area Chamber of Commerce
8081 Stanton Avenue, Suite 306
Buena Park, CA 90620
714 484-1420

www.buenaparkchamber.org

Or current Business

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To:



Membership & Advertising Sales

The Buena Park Area Chamber is seeking a motivated, self starter for Membership and Advertising Sales. Under minimal supervision, this position is responsible for selling Chamber memberships to prospective non-member businesses by communicating the benefits of the Chamber. Provides detailed information on various programs offered through the Chamber and orients the client to the organization. The Sales Representative will conduct outside sales both through "cold" calls and by appointment. He/she is expected to generate leads on a consistent basis, with minimal direction. This position reports directly to the President. This is a commission-based position with immediate availability and can be part-time or full-time. Previous experience selling "intangibles" is helpful. Previous experience with a chamber of commerce is highly desirable.

US Representative Ed Royce's 1st Annual Job Fair

Rep. Ed Royce is proud to announce he will be hosting his first annual job fair! Hosted in conjunction with the City of Buena Park and the OC Workforce Investment Board. This special event will be held **Wednesday, Aug. 24th from 9:00 a.m. -12:00 p.m. at the Walter D. Ehlers Community Recreation Center, located at 8150 Knott Ave., Buena Park CA 90620.** This special event will match job seekers with employers that really are hiring and will feature free resume critique, free attendance, and free parking. For more information, visit the event website at <http://royce.house.gov/jobfair/>.

Chamber members are welcome to participate.

Registration is **FREE** and is due by August 19th.