



BUENA PARK AREA CHAMBER OF COMMERCE E-BUSINESS JOURNAL

E-Newsletters Published Monthly

Printed Newsletters Published and Mailed Quarterly

NOVEMBER 2011

November Calendar

-Board of Directors Meeting
Tuesday, November 8, 2011
4: p.m.

-La Palma Days O.C. Veteran's Day Parade

Saturday, November 12, 2011
Central Park
7821 Walker Street, La Palma
10: a.m.

-Chamber Breakfast

Wednesday, Nov. 30, 2011

Sponsored by ServPro

Holiday Inn Buena Park
7000 Beach Blvd.

Speaker: Ed Polizzo, ServPro
Topic: "How to Take Precautions & Prevent Mold for Health & Safety Concerns"

December Calendar

-Board of Directors Meeting
Tuesday, December 13, 2011
4: p.m.

-Annual Taste of Buena Park & Holiday Party

Wednesday, Dec. 14, 2011
Holiday Inn Buena Park
7000 Beach Blvd.
6: to 9: p.m.

Inside this Issue:

Board Listing	2
Chairman's Message	2
Casino Night	2
Breakfast & Mixer Highlights	3
New & Renewing Members	3
2012 Poster Requirement	Back
Toys for Tots Drop-Off Location	Back
Expo Save the Date	Back

21st Annual Taste of Buena Park & Holiday Party

Wednesday, December 14, 2011

6: - 9: p.m. - \$20 per person

Holiday Inn Buena Park

The Buena Park Area Chamber of Commerce Taste of Buena Park & Holiday Party is set for Wednesday, December 14, 2011 at the Holiday Inn-Buena Park.

The evening has become the business and civic community's holiday party and provides camaraderie among the attendees as well as generous tastes of delectable foods from the many area restaurants.

Tickets are \$20 per person or purchase a *corporate table for 10 people for only \$180 and receive recognition in the evening's program, a reserved table and publicity in the Chamber's Business Journal.

Business card ads are available in the program for only \$50.

Buena Park High's Agriculture Partnership Program Captures School Boards Association's Golden Bell Award

Buena Park High School's Agriculture Partnership Program is the recipient of a California School Boards Association 2011 Golden Bell Award. The annual awards recognize school programs that are essential to support teaching and learning. The Buena Park agriculture program was recognized as the top program in the "Partnerships and Collaboratives" category. Agromin is a major sponsor of the school's agriculture program and Future Farmers of America (FFA) chapter.

The program began in the 2007-08 school year with around 60 students. It is now up to over 400 students. Buena Park High's agriculture program has been ranked as the **number one high school agriculture program in the Western United States** (three years straight) by the National Association of Agricultural Educators. Once uncultivated land now features over 350 fruit-bearing trees and irrigation, providing a hands-on field lab for students as well as program-supporting income through weekly farm store sales. Members of FFA and their farm animals regularly place high at the Orange County Fair.

Besides experiencing training in agriculture and animal husbandry and learning about sustainability and the environment, students have an opportunity to earn six college credits while in the program. Other tangible

Plan for your group to attend the party and enjoy delicious food provided by local restaurants, fabulous auction items, music by Benny the DJ, dancing, Chinese auction, and complimentary photos in an authentic Amish Sleigh.

If you or your company are unable to attend the event, but would like to participate by donating an item for the raffle or auction, please call the Chamber and someone will schedule a time for pick-up.

If you'd like, bring an unwrapped toy or canned goods to contribute to Giving Children Hope.

**Corporate tables are limited. Please contact the Chamber for more information.*



buenaparkdowntown

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benefits include an increase in grade point average of participating students from 2.34 percent to 2.68 percent since the program's inception and college enrollment after graduation increasing from 0 percent in 2008 to 32 percent in 2010.

Since it began its sponsorship in 2009, Agromin, one of the largest organic materials recyclers in California, has provided the program with plants, soil amendments and soil science teaching. It helped expand and maintain the school's 15-acre orchards and row-crop fields. The company also offers significant support for the school's student-animal projects. "Agromin's mission of spreading knowledge about green and sustainable living is even more evident in our latest joint project to reclaim an acre of distressed land on campus and rejuvenating it into fertile farm land," says Jessica Fernandes, head agriculture science teacher and FFA chapter leader at Buena Park High School. "It's a model project for Orange County."

Fernandes was also just awarded the National Association of Agricultural Educators "Outstanding Ag Teacher" for 2011.

Buena Park High's agriculture program and Agromin will be honored at the CSBA Golden Bell Awards dinner on December 3 in San Diego.

**Buena Park Area
Chamber of Commerce
2011 - 2012**

Executive Committee

Chairman of the Board
Tyler Mortensen
A-American Self Storage

Chairman-Elect
Patricia Neill
Buena Park Downtown

Vice Chairman
Community Affairs
Dennis Fyda
Holiday Inn Buena Park

Chief Financial Officer
Omar Del Valle
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Immediate Past Chairman
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Jay Levy
Hochiki America Corporation

Don Prescott
Knott's Berry Farm Resort Hotel

Christine Rodarte
American First Credit Union

Virginia Vaughn
Bella Dia Salon & Day Spa

Chamber Staff

Denise Simmerman
President/CEO

Christine Gaytan
Office Administrator



Chairman's Message

Recently I read a great quote: "I may not have gone where I intended to go, but I think I have ended up where I needed to be." - Douglas Adams. This seems to epitomize the thought of many small business owners/ Chamber members, and certainly for myself. Buena Park is an amazing city, and I am thankful to be a part of such a great community. I cannot imagine being involved in any other city. Our members give so much in support of each other as well as support of the Chamber and the residents throughout the City. Even when times are tough, we know that there are others who are in greater need and we do what we can with what we have to give. I encourage you all to take a moment, and thank each other for the support. I want to thank each of you who contribute to the success of local community, business and Chamber growth. I know that this may not be where we intended to go but I believe this is where we needed to be.

Have a wonderful Thanksgiving!

Buena Park Downtown hosts Casino Night 2011



On Saturday, October 22, the Buena Park Area Chamber, serving Buena Park and La Palma, held La Palma's Annual Casino Night. Delicious Mexican food was served from 6: to 7: p.m. and with over 100 in attendance, the nine gaming tables filled up quickly and were full until the event ended at 10 p.m. People were gambling, mixing and mingling and dancing to the great sounds provided by Benny the DJ.

A couple of comments we received from those attending were, "we had a great time"; "we had a lot of fun", and chamber member, Sylvia Woodside said "I made a business connection tonight!"

A BIG THANK YOU TO: Buena Park Downtown and their *amazing* staff; all the volunteers; the committee; the caterers; D & E Casino Rentals; Benny the DJ; and all those in attendance!

CONGRATULATIONS to all the raffle prize winners. Some of the raffle prizes included: Angels tickets; Dodger tickets; two-nights stay at different hotels in Las Vegas and Laughlin; gift certificates; bottles of wine; and the big prize was a 42" flat screen television!

Our 50/50 raffle winner was Art Brown with the Buena Park Historical Society. He graciously donated his portion to Project 999! Thank you Art! Project 999 will now receive all the 50/50 money that was collected as well as a portion of the proceeds from the event.



BUSINESS HIGHLIGHTS

October Chamber Breakfast "Generational Differences in the Workplace"

Robin Itzler, recognized for her marketing expertise and a featured speaker at the PSI (Pet Sitters International) annual conference in 2009, presented a very informative and interesting topic at the October 26th Breakfast. Robin explained that



for the 1st time, we have four generations in the workplace... "Traditional", "Boomers", "X" and "Y." She also explained the many differences in the loyalty, communication skills and preferences, career goals, motivation, attire, learning skills and more. The audience listened

attentively and learned some interesting facts and had questions for Robin after her presentation.

November 30th Chamber Monthly Breakfast sponsored by ServPro Buena Park

Ed Polizzo is the featured speaker for the November Chamber Breakfast. Ed and his wife, Zulma, own and run ServPro, a family owned business. Ed has been in this business for the last 20 years. He and Zulma have 3 grown children and 8 grandchildren. Ed's topic for the breakfast is "How to Take Precautions & Prevent Mold for Health & Safety Concerns"

Wednesday, November 30, 2011, 7:15 a.m.
Holiday Inn-Buena Park, 7000 Beach Blvd.
\$17 members with reservations,
\$22 without reservations and non-members



Bring promotional materials for the networking table and business cards for networking.

Reservations for Breakfast:
Online: www.buenaparkchamber.org
E-mail: info@buenaparkchamber.org
Phone: 714 484-1420

October Mixer hosted by Nutrilite

Chamber members, City officials from Buena Park and La Palma, and business associates gathered to mix, mingle and network at the October Mixer hosted by Nutrilite. Delicious appetizers were provided by Nutrilite's incredible catering staff; there were great door prizes and everyone had a good time.



Nutrilite became a Chamber member since opening here in Buena Park in 1948 and when the Chamber's Chairman's Circle was implemented, they were one of the first to join this elite group. Nutrilite is very involved in our local community and is supportive of many local non-profit organizations such as Giving Children Hope and the Buena Park Boys & Girls Club. We are very fortunate to have them here in Buena Park.



Thank you Nutrilite for providing a fabulous mixer!



New Chamber Members

University of Phoenix
Constance Patterson
6 Centerpointe Drive, Suite 200
La Palma, CA 90623
(714) 371-1165
www.phoenix.edu
constance.patterson@phoenix.edu

PSW Hay, LLC
Ken Wu
14141 Arbor Place
Cerritos, CA 90703
(714) 994-5200
www.pswhay.com
kenwu2007@gmail.com



October Chamber Member Renewals

- West Coast Sand/Gravel - **34 Years**
- Subway, Nick & Julie Kim - **7 Years**
- Medieval Times - **25 Years**
- Corru-Kraft Company - **15 Years**
- Nutrilite - **65 Years**
- Evergreen Storage - **20 Years**
- Knott's Berry Farm - **65 Years**
- A & R Packaging & Distribution - **17 Years**
- Fairfield Inn & Suites by Marriott - **15 Years**
- Courtyard by Marriott - **11 Years**

Buena Park Area Chamber of Commerce
Proudly Serving Buena Park & La Palma
 8081 Stanton Avenue, Suite 306
 Buena Park, CA 90620
 714 484-1420
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IMPORTANT: NEW 2012 POSTER REQUIREMENT

Effective January 31, 2012, most private-sector employers must post a new notice issued by the NLRB entitled, "Employee Rights Under the National Labor Relations Act." The NLRB changed the original posting date.

The 2012 Labor Law Poster is available for pre-order on October 31, 2011 through Chamber member **All-In-One Posters** in Buena Park.

Make sure to let them know you are a Chamber member so they can apply the chamber discount!



8521 Whitaker Street, Buena Park 90621
 (800) 273-0307
sales@allinoneposters.com

SAVE THE DATE!

The Annual 2012 Business 2 Business Expo and Mixer is scheduled for **Thursday, February 9, 2012.**

We will, once again, hold the event at Knott's Berry Farm Resort Hotel from 4:30 to 7: p.m. with seminars beginning at 3:30 p.m.

Take this opportunity to "Showcase" your business, get involved and connect with professionals and business owners from 3 local Chambers of Commerce.

Registration information to follow!

A-AMERICAN SELF STORAGE—DROP OFF LOCATION FOR TOYS FOR TOTS

A-American Self Storage at 7282 Walnut, Buena Park, has been designated an official collection location for Toys for Tots, U.S. Marine Corps Reserve, who collects toys for needy children for Christmas. Hours are 9: - 6: 7 days a week, but Tyler Mortensen suggests you call first to be sure someone is in the front office to accept your donation. 714 994-2900.