



BUENA PARK AREA CHAMBER OF COMMERCE E-Business Journal

E-Newsletters Published Monthly

Printed Newsletters Published and Mailed Quarterly

December 2011

Upcoming Chamber Dates

Board of Directors Meeting

Tuesday, December 13, 2011
4:00 p.m. - Chamber Office

21st Annual Taste of Buena Park and Holiday Party

Wednesday, December 14
6:00 to 9:00 p.m.
Holiday Inn-Buena Park
7000 Beach Blvd.

State of the City Luncheon

Wednesday, January 25, 2012
11:30 a.m.
Holiday Inn-Buena Park

Multi-Chamber B2B Expo

Thursday, February 9, 2012
3:30 to 7:00 p.m.
Knott's Berry Farm Resort Hotel
7675 Crescent Avenue

Chamber Monthly Breakfast

sponsored by ServPro of Buena Park
Wednesday, February 29, 2012
7:15 a.m.
Holiday Inn-Buena Park

Inside this issue:

Board Listing	2
Chairman's Message	2
State of the City	2
Welcome New Members	3
Renewing Members	3
Business 2 Business Expo	3
Ribbon Cuttings	3
Chairman's Circle	Back
2012 Poster Requirement	Back

21st Annual Taste of Buena Park & Holiday Party

Wednesday, December 14, 2011
6: - 9: p.m. - \$20 per person
Holiday Inn Buena Park
7000 Beach Blvd.

The Buena Park Area Chamber of Commerce Taste of Buena Park & Holiday Party is set for Wednesday, December 14, 2011 at the Holiday Inn-Buena Park.

The evening has become the business and civic community's holiday party and provides camaraderie among the attendees as well as generous tastes of delectable foods from the many area restaurants.

Tickets are \$20 per person or purchase a *corporate table for 10 people for only \$180 and receive recognition in the evening's program, a reserved table and publicity in the Chamber's Business Journal.

Business card ads are available in the program for only \$50.

Shop, Dine & Play to WIN in Buena Park!

Just in time for the holiday season, the new **SHOP, DINE & PLAY to WIN** program gives you a chance to win **\$500** or other great prizes for doing your spending here in Buena Park!

Simply spending \$25 or more at Buena Park businesses can make you eligible for the \$500 Grand Prize! Other great prizes will be randomly drawn throughout the program period which runs now through December 21, 2011. Support local Chamber businesses and double your chances to win! Contact the Chamber office for a listing of Chamber members.

Just bring in your Buena Park receipts to the **Buena Park Area Chamber of Commerce Office**, 8081 Stanton Avenue, Suite 306, Mon. through Thurs. from 9 a.m. - 4:30 p.m. For your convenience, the **Buena Park Downtown Customer Service Center** will also be providing tickets - **one ticket for every \$25 of receipts**. Their hours are Mon. through Fri., 10 a.m. - 9 p.m., Sat. 10 a.m. - 8 p.m. and Sun, 11 a.m. - 7 p.m.

The Grand Prize Drawing will be held on December 22, 2011 (winner need not be present). Official rules are available at www.buenapark.com and www.buenaparkchamber.org.

Be sure to follow the City of Buena Park to keep updated about prizes, drawings and winners!

Thank you for your sponsorship!

Sponsored by



buenaparkdowntown

Plan for your group to attend the party and enjoy delicious food provided by local restaurants, fabulous auction items, music by Benny the DJ, dancing, Chinese auction, and complimentary photos in an authentic Amish Sleigh.

If you or your company are unable to attend the event, but would like to participate by donating an item for the raffle or auction, please call the Chamber and someone will schedule a time for pick-up.

If you'd like, bring an unwrapped toy or canned goods to contribute to Giving Children Hope.

**Corporate tables are limited. Please contact the Chamber for more information.*



**Buena Park Area
Chamber of Commerce
2011-2012**

Executive Committee

Chairman of the Board
Tyler Mortensen
A-American Self Storage

Vice Chairman
Community Affairs
Dennis Fyda
Holiday Inn Buena Park

Immediate Past Chairman
Sylvia Woodside
Investment Advisors International

Board of Directors

Linda Burr
Park Waste & Recycling

Ric Dizon
ReMax Tiffany Real Estate

Jay Levy
Hochiki America Corporation

Noella Lew
Subway

Don Prescott
*Knott's Berry Farm
Resort Hotel*

Barbara Rincon
Made from the Heart

Christine Rodarte
American First Credit Union

John Sciacca
Cypress College

Virginia Vaughn
Bella Dia Salon & Day Spa

Chamber Staff

Denise Simmerman
Interim President/CEO

Christine Gaytan
Office Administrator



**Chairman's Message
by Tyler Mortensen**

As we move toward the end of 2011 and make way for 2012, I am reminded of the old saying that a "problem can be an opportunity in disguise." I would caution that we can't wait for the opportunity to knock on our doors. We have to go out, find it and make it happen. How will you make 2012 a successful year? How will you ensure that 2012 is not the end, but rather the next chapter in your business and your life?

Now, more than ever, is the time to continue your investment in YOUR Chamber. The business generated by our Chamber members strengthens our local economy and makes Buena Park *the* place to be. In order for the Chamber to prepare and lay the foundation for the year(s) to come, we need you to continue to support YOUR Chamber. The Chamber, like many of our members, has felt the effects of these tough economic times. We, too, are looking at our operations and programming to determine how we can best serve you with fewer resources. You can assist us and help yourself by becoming involved. Attend the monthly breakfasts, mixers, ribbon cuttings etc. and network with other business owners and leaders; come hear renowned City Manager Rick Warsinski give the State of the City on January 25, 2012 as he talks about the current local economy and what more is to come.

Not only do we need you now, more than ever, so do the local business members and non-members. As we close 2011 and journey into and through 2012, I continue to ask for your advice and patience as we journey together. Even though 2012 will be a challenging year, our membership has the resilience to be successful and prosperous.

SAVE THE DATE



2012 State of the City



Presented by

City Manager Rick Warsinski

Wednesday, January 25, 2012

Check-In at 11:00 a.m. • Seating at 11:30 a.m.

\$30.00 Per Person • \$300 table of 10

Holiday Inn Buena Park



Reserve Early - Seating is Limited



Holiday Inn

BUSINESS HIGHLIGHTS



NEW MEMBERS

US Bank

Jose Isais
8460 La Palma Avenue
Buena Park, CA 90620
(714) 822-2820
www.usbank.com

Brandywine Homes

David Barisic
16580 Aston Street
Irvine, CA 92606
(949) 296-2400
www.brandywine-homes.com

February 9, 2012 Multi-Chamber Business 2 Business Expo and Mixer

SAVE THE DATE!

Buena Park Area, serving Buena Park & La Palma, La Mirada and Stanton Chambers of Commerce join together again for the Annual Multi-Chamber Business 2 Business Expo & Mixer.

It all takes place on Thursday, February 9, 2012 at the Knott's Berry Farm Resort Hotel. Seminars will begin at 3:30 p.m. and doors open for the Expo at 4:30 p.m. Cost per exhibitor is \$135. Purchase your space before January 6, 2012 and receive the "Early Bird Special" for only \$110. Get more "bang" for your buck and be a **SPONSOR!** As a sponsor you will receive premium space location; your business name/logo on all Expo mailings and signage; business card ad in the program and your logo on three (3) Chamber websites. If you are a member of the Buena Park Area Chamber, including and serving La Palma, please contact Denise at (714) 484-1420 for more information on sponsorships.

FREE admission to the public; seminars; networking opportunities; raffle & door prizes; Benny the DJ; food; refreshments and a no-host bar.

Register online today for "early bird" special. www.buenaparkchamber.org.

Take this opportunity to mix and mingle with professionals from three local Chambers of Commerce.

**"SHOWCASE" your business, get involved
and get connected!**



FOR YOUR CONTINUED SUPPORT! Member Anniversaries

Ken Grody Ford - **49 Years**
Sunshine Check Cashing - **28 Years**
Soroptimist International of Buena Park - **18 Years**
Fairfield Inn & Suites by Marriott - **15 Years**
Rossier Park School - **13 Years**
G. Barnet Productions - **11 Years**
Office Depot Buena Park - **8 Years**
St. Pius V School - **8 Years**
Aflac, Duane Townsend - **7 Years**
Portillo's Hot Dogs - **6 Years**
State Farm Insurance, John Webb - **5 Years**
Hochiki America Corporation - **4 Years**
AppleCare Medical Group - **3 Years**
OneWest Bank - **2 Years**
Dorado Senior Apartments - **2 Years**
Konica Minolta - **1 Year**



Upcoming Ribbon Cuttings & Grand Openings

Thursday, January 12, 2012 from 5: to 7: p.m. - Ribbon Cutting & Grand Opening for **NEW** University of Phoenix La Palma Learning Center. We will celebrate with a ribbon cutting and light refreshments. The evening will offer opportunities for networking with their Alumni, faculty staff and guests and they will offer complimentary education and career consultation, an inspiring workshop, and tours of the NEW Student Resource Center's innovative technology and student support systems. This event is one way we can continue to reach out to help change lives through education. Time of event to follow!

Friday, January 13, 2012 - Transamerica Financial Advisors, formerly Investment Advisors International, Peter Chow & Sylvia Woodside, will host a Grand Opening & Ribbon Cutting from 4:00 to 6:00 p.m. with the Ribbon Cutting Ceremony at 5:00 p.m. Congressman Ed Royce will be there to help out! Please mark your calendar and RSVP to the Buena Park Area Chamber.

Buena Park Area Chamber of Commerce
Serving Buena Park and La Palma
8081 Stanton Avenue, Suite 306
Buena Park, CA 90620
714 484-1420
www.buenaparkchamber.org
Where Members Unite to Create a Strong Local Economy

Or current Business

To:

Presorted Standard
U.S. Postage
PAID
Buena Park, CA
Permit No. 35



IMPORTANT: NEW 2012 POSTER REQUIREMENT

Effective January 31, 2012, most private-sector employers must post a new notice issued by the NLRB, entitled "Employee Rights Under the National Labor Relations Act." The NLRB changed the original posting date.

The 2012 Labor Law Poster is available NOW by calling Chamber member All In One Posters in Buena Park. Be sure to let them know you are a Chamber member so they can apply the chamber discount!



8521 Whitaker Street, B.P. 90621
800 273-0307
sales@allinoneposters.com